ORDER

Orders	Order / Rev:	105321		
	Alt Order #:	06832442	_	
	Product Desc:	Crossroads GPS	_	HD M
	Estimate:	775	_	KSNV
	Flight Dates:	09/11/12 - 09/17/12	Primary AE:	Amy McCreary
	Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
	Buying Contact:	-	— Billing Type:	Cash
	Billing Contact:		— Billing Calendar:	Broadcast
		66 Canal Center Plaza	— Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:15:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	Agency External ID:	

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	118	\$83,275.00	\$70,783.75

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	118	\$83,275.00	\$70,783.75	0.00
Totals	118	\$83,275.00	\$70,783.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$83,275.00
Market	100%	\$277,583.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,602.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,189.17
KTUD	1%	\$2,775.83
KVVU	17%	\$47,189.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,551.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/	Wagn € M	430a-5a	- T	:30	1	\$200.001	0.00 NM	1	\$200.00
				Wake Up Early W	agners								
	WAKE-V	V/WAGNE	RS REV F	RATE									
	Star	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
V	/eek: 09/	10/12	09/16/12	- T	1	\$200.00	0.00						

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Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #: Product Desc: Crossroads GPS **KSNV**

Flight Dates: 09/11/12 - 09/17/12 Estimate: 775

E 1 KSNV 09/11/12 09/11/12 Wake Up Early w Wagn6M 430a-5a
Wark-WWAGNERS REV RATE
Start Date End Date Weekdays Oy10/12 Oy16/12
E 2 KSNV 09/12/12 09/12/12 Wake Up Early w/ WagneN Wake Up Early w/ Wagners WAKE-W/WAGNERS REV RATE Start Date Week 09/10/12 09/16/12 09
Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Spots/Week Spot
War
Start Date Meek: 09/10/12 09/16/12 0
Week: 09/10/12 09/16/12 09/16/12 09/16/12 09/16/12 09/13/12 Wake Up Early W/Wagn®M 430a-5a T :30 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 1 \$200.00 0.00 1 \$200.00 0.00 1 \$200.00 0.00 1 \$200.00 0.00 0.00 1 \$200.00 0.00 1 \$200.00 0.00 1 \$200.00 0.00
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Wake-w/Wagners Spots/Week Rate Start Date Spots/Week Spots/Week Rating O.00
Start Date End Date Weekdays Og/16/12 Og/16/1
Week: 09/10/12 09/16/12 T 1 \$200.00 0.00 E 4 KSNV 09/16/12 09/16/12 Wake Up Early W/Wagnes 430a-5a S :30 1 \$200.00 1 0.00 NM 1 \$200.00 WAKE-W/WAGNERS REV RATE Start Date Week: 09/10/12 09/16/12 Weekdays Spots/Week Parly W/Wagnes Rate Rating Nate Parly W/Wagnes News 1 \$200.00 0.00 1 \$200.00 1 0.00 NM 1 \$200.00 1 <td< td=""></td<>
E 4 KSNV 09/16/12 09/16/12 Wake Up Early w/ Wagn@M 430a-5a
Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date Week: 09/10/12 09/16/12S 1 \$200.00 0.00 E 5 KSNV 09/17/12 09/17/12 Wake Up Early w/ Wagn®M 430a-5a M :30 1 \$200.00 1 0.00 NM 1 \$200.00 Wake Up Early Wagn®R 430a-5a M :30 1 \$200.00 1 0.00 NM 1 \$200.00 Wake Up Early Wagn®R 430a-5a M :30 1 \$200.00 1 0.00 NM 1 \$200.00 Wake Up Early Wagn®R 8200.00
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Week: 09/10/12 09/16/12 S 1 \$200.00 0.00 E 5 KSNV 09/17/12 09/17/12 Wake Up Early W/Wagn®M Wake Up Early Wagners 430a-5a M :30 1 \$200.00 1 0.00 NM 1 \$200.00 WAKE-W/WAGNERS REV RATE Start Date Start Date Weekdays O9/17/12 Weekdays Meekdays Meekdays Meekdays Neek Rate Rating Now Rating Now 0.00 0.00 E 6 KSNV 09/11/12 09/11/12 The Agenda 1230pm CM 1230-1p The Agenda 1230pm NEWS 3 AT NOON REV RATE T :30 1 \$325.00 1 0.00 NM 1 \$325.00
E 5 KSNV 09/17/12 09/17/12 Wake Up Early w/ Wagn@M 430a-5a M :30 1 \$200.00 1 0.00 NM 1 \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 M 1 \$200.00 0.00 E 6 KSNV 09/11/12 09/11/12 The Agenda 1230pm CM 1230-1p -T :30 1 \$325.00 1 0.00 NM 1 \$325.00 The Agenda 1230pm NEWS 3 AT NOON REV RATE
Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$200.00 0.00 E 6 KSNV 09/11/12 09/11/12 The Agenda 1230pm CM 1230-1p -T :30 1 \$325.00 1 0.00 NM 1 \$325.00 The Agenda 1230pm NEWS 3 AT NOON REV RATE
WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/17/12 09/23/12 M 1 \$200.00 0.00 E 6 KSNV 09/11/12 09/11/12 The Agenda 1230pm CM 1230-1p -T :30 1 \$325.00 1 0.00 NM 1 \$325.00 NM 1 \$
E 6 KSNV 09/11/12 09/11/12 The Agenda 1230pm CM 1230-1p -T :30 1 \$325.00 1 0.00 NM 1 \$325.00 NEWS 3 AT NOON REV RATE
The Agenda 1230pm NEWS 3 AT NOON REV RATE
NEWS 3 AT NOON REV RATE
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/10/12 09/16/12 - T 1 \$325.00 0.00
E 7 KSNV 09/12/12 09/12/12 The Agenda 1230pm CM 1230-1p W :30 1 \$325.00 1 0.00 NM 1 \$325.00
The Agenda 1230pm NEWS 3 AT NOON REV RATE
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/10/12 09/16/12 W 1 \$325.00 0.00
E 8 KSNV 09/13/12 09/13/12 The Agenda 1230pm CM 1230-1p T :30 1 \$325.00 1 0.00 NM 1 \$325.00
The Agenda 1230pm NEWS 3 AT NOON REV RATE
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 09/10/12
E 9 KSNV 09/14/12 09/14/12 The Agenda 1230pm CM 1230-1pF :30 1 \$325.00 1 0.00 NM 1 \$325.00
The Agenda 1230pm
NEWS 3 AT NOON REV RATE
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12F 1 \$325.00 0.00
E 10 KSNV 09/17/12 09/17/12 The Agenda 1230pm CM 1230-1p M :30 1 \$325.00 1 0.00 NM 1 \$325.00
The Agenda 1230pm
NEWS 3 AT NOON REV RATE
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$325.00 0.00
Week: 09/17/12 09/23/12 M 1 \$325.00 0.00 E 11 KSNV 09/16/12 09/16/12 News 3 Sunrise - SUND&M 6a-7a S :30 1 \$325.00 1 0.00 NM 1 \$325.00
News 3 Sunrise SUNDAY
AVG. ALL WKS/NW3-SUNRS WKND REV RATE
Start Date
Week: 09/10/12 09/16/12S 1 \$325.00 0.00
E 12 KSNV 09/11/12 09/11/12 Rachael Ray CM 11am-12pm - T :30 1 \$325.00 1 0.00 NM 1 \$325.00 Rachael Ray
RACHAEL RAY REV RATE
Start Date
Week: 09/10/12 09/16/12 - T 1 \$325.00 0.00
E 13 KSNV 09/12/12 09/12/12 CM 11am-12pm W :30 1 \$325.001 0.00 NM 1 \$325.00

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KSNV

Order / Rev: 105321

00000440

Advertiser: Crossroads GPS

Product Desc:

Estimate:

Alt Order #: 06832442

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12

775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Rachael Ray Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - - -Week: 09/10/12 09/16/12 \$325.00 0.00 Rachael Ray E14 KSNV 09/13/12 09/13/12 СМ 11am-12pm - - - T- - -:30 \$325.001 0.00 NM \$325.00 1 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 - - - T- -\$325.00 0.00 E 15 KSNV 09/14/12 09/14/12 CM ---F--:30 \$325.001 0.00 NM Rachael Ray 11am-12pm 1 \$325.00 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating ---F-0.00 Week: 09/10/12 09/16/12 \$325.00 E 16 KSNV 09/17/12 09/17/12 Rachael Ray CM 11am-12pm M- - - - -:30 \$325.001 0.00 NM \$325.00 1 Rachael Ray RACHAEL RAY REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate M- - -Week: 09/17/12 09/23/12 \$325.00 0.00 E 17 KSNV 09/15/12 09/15/12 Wknd Jeopardy 630-7pm ---S-:30 \$500.001 0.00 NM CM 1 1 \$500.00 SAT/Jeopardy JEP REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 ---S-\$500.00 0.00 Week: 09/10/12 E18 KSNV 09/11/12 09/11/12 - T- - - -\$325.00 1 The Doctors CM 2pm-3pm :30 1 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 09/10/12 09/16/12 \$325.00 0.00 СМ - - W- - - -E 19 KSNV 09/12/12 09/12/12 :30 \$325.001 The Doctors 2pm-3pm 0.00 NM 1 \$325.00 The Doctors DOCTORS REV RATE Start Date **End Date** Spots/Week Rating Weekdays Rate 09/16/12 - - W- - - -0.00 Week: 09/10/12 \$325.00 E 20 KSNV 09/13/12 09/13/12 The Doctors CM 2pm-3pm ---T---:30 \$325.001 0.00 NM \$325.00 The Doctors DOCTORS REV RATE Spots/Week Start Date **End Date** Weekdays Rate Rating 09/16/12 - - - T- - -\$325.00 Week: 09/10/12 0.00 ---F--E 21 KSNV 09/14/12 09/14/12 \$325.001 0.00 NM The Doctors CM 2pm-3pm :30 1 \$325.00 The Doctors DOCTORS REV RATE Start Date End Date Spots/Week Rating Weekdays Rate - - F- -Week: 09/10/12 09/16/12 \$325.00 0.00 E 22 KSNV 09/17/12 09/17/12 The Doctors CM :30 \$325.001 0.00 NM \$325.00 2pm-3pm M----The Doctors DOCTORS REV RATE Weekdays Spots/Week Rating Start Date **End Date** Rate Week: 09/17/12 09/23/12 M- - - - -\$325.00 0.00 E 23 KSNV 09/11/12 09/11/12 СМ - T- - - -\$225.00 1 0.00 NM Late Night w/Fallon 1237a-136am :30 \$225.00 1 Late Night w/Fallon J FALLON-NBC< Weekdays Spots/Week Rating Start Date End Date Rate Week: 09/10/12 09/16/12 \$225.00 0.00 E 24 KSNV 09/12/12 09/12/12 Late Night w/Fallon CM 1237a-136am --W---:30 \$225.001 0.00 NM \$225.00 Late Night w/Fallon J FALLON-NBC< Start Date **End Date** Weekdays Spots/Week Rating Rate - - W- - - -Week: 09/10/12 09/16/12 \$225.00 0.00 E 25 KSNV 09/13/12 09/13/12 CM \$225.001 0.00 NM \$225.00 1237a-136am - - - T- - -:30

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

Product Desc:

Estimate:

Alt Order #: 06832442

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12

775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Late Night w/Fallon Late Night w/Fallon J FALLON-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 09/10/12 09/16/12 \$225.00 0.00 E 26 KSNV 09/14/12 09/14/12 Late Night w/Fallon СМ 1237a-136am ---F--:30 \$225.001 0.00 NM \$225.00 Late Night w/Fallon J FALLON-NBC< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 - - F- -\$225.00 0.00 E 27 KSNV 09/17/12 09/17/12 CM :30 \$225.001 0.00 NM Late Night w/Fallon 1237a-136am M- - - - -\$225.00 Late Night w/Fallon J FALLON-NBC< Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - -09/23/12 0.00 Week: 09/17/12 \$225.00 E 28 KSNV 09/11/12 09/11/12 M-F Today Show III 4th 16M 10am-11am - T- - - -:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 \$325.00 0.00 E 29 KSNV 09/12/12 09/12/12 M-F Today Show III 4th &M 10am-11am -- W----:30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 - - W- - -Week: 09/10/12 \$325.00 0.00 E 30 KSNV 09/13/12 09/13/12 M-F Today Show III 4th ICM \$325.00 1 0.00 NM 10am-11am ---T---:30 \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating 09/16/12 - - - T- - -Week: 09/10/12 \$325.00 0.00 ---F--E 31 KSNV 09/14/12 09/14/12 M-F Today Show III 4th CM :30 \$325.001 10am-11am 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 09/10/12 09/16/12 ----F--0.00 \$325.00 E32 KSNV 09/17/12 09/17/12 M-F Today Show III 4th 16M 10am-11am :30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHW3-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating 09/23/12 M- - - - -\$325.00 Week: 09/17/12 0.00 M-F 5-6a WakeUp w/WaGM E33 KSNV 09/11/12 09/11/12 - T- - - -:30 \$350.001 0.00 NM 5-6a 1 \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Spots/Week Rating Weekdays Rate Week: 09/10/12 09/16/12 \$350.00 0.00 E34 KSNV 09/12/12 09/12/12 M-F 5-6a WakeUp w/WaGM --W---:30 \$350.001 0.00 NM \$350.00 5-6a M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 - - W- - - -\$350.00 0.00 E35 KSNV 09/13/12 09/13/12 M-F 5-6a WakeUp w/Wa@M - - - T- - -:30 \$350.001 0.00 NM 5-6a \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Spots/Week Rating Start Date End Date Weekdays Rate \$350.00 0.00 Week: 09/10/12 09/16/12 E36 KSNV 09/14/12 09/14/12 M-F 5-6a WakeUp w/WaGM ---F--:30 1 \$350.001 0.00 NM \$350.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rating Rate --F--Week: 09/10/12 09/16/12 \$350.00 0.00 E37 KSNV 09/17/12 09/17/12 CM :30 \$350.001 0.00 NM \$350.00 5-6a M-

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KSNV

Order / Rev: 105321

06832442

Advertiser: Crossroads GPS

Alt Order #:

Crossroads GPS

09/11/12 - 09/17/12 Flight Dates:

Estimate: 775

Product Desc:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 09/17/12 09/23/12 \$350.00 0.00 E38 KSNV 09/11/12 09/11/12 M-F Today Show II 3rd HCM 9-10a - T- - - -:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 - T- - - -\$750.00 0.00 E 39 KSNV 09/12/12 09/12/12 M-F Today Show II 3rd HCM 9-10a - - W- - - -:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating - - W- - -Week: 09/10/12 09/16/12 \$750.00 0.00 E40 KSNV 09/13/12 09/13/12 M-F Today Show II 3rd HCM 9-10a ---T---:30 \$750.001 0.00 NM \$750.00 1 M-F Today Show II TODAY SHW2-NBC REV RATE Rating Start Date End Date Weekdays Spots/Week Rate - T- -Week: 09/10/12 09/16/12 \$750.00 0.00 E 41 KSNV 09/14/12 09/14/12 M-F Today Show II 3rd HCM 9-10a ---F--:30 \$750.001 0.00 NM 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating 09/16/12 - - - - F- -Week: 09/10/12 \$750.00 0.00 E 42 KSNV 09/17/12 09/17/12 M-F Today Show II 3rd HCM M- - - - -:30 \$750.001 0.00 NM 9-10a 1 \$750.00 M-F Today Show II TODAY SHW2-NBC REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating 09/23/12 M- - - - -Week: 09/17/12 \$750.00 0.00 Wknd Wheel of Fortune CM ---S-E 43 KSNV 09/15/12 09/15/12 7-730pm :30 \$500.001 0.00 NM \$500.00 SAT/ Wheel of Fortune WHEEL REV RATE Start Date **End Date** Weekdays Spots/Week Rating Rate ----S-09/16/12 0.00 Week: 09/10/12 \$500.00 E 44 KSNV 09/11/12 09/11/12 M-F Jeopardy CM 630-7pm - T- - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy JEOPARDY< Spots/Week Start Date **End Date** Weekdays Rate Rating 09/16/12 - T- - - -\$1,000.00 0.00 Week: 09/10/12 M-F Jeopardy E 45 KSNV 09/12/12 09/12/12 - - W- - - -1 \$1,000.001 0.00 NM \$1,000.00 CM 630-7pm :30 M-F Jeopardy JEOPARDY< Start Date Spots/Week Rating **End Date** Weekdays Rate - - W- - - -Week: 09/10/12 09/16/12 \$1,000.00 0.00 E46 KSNV 09/13/12 09/13/12 M-F Jeopardy CM 630-7pm - - - T- - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy JEOPARDY< Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 ---T---\$1,000.00 0.00 E 47 KSNV 09/14/12 09/14/12 СМ ---F--:30 \$1,000.001 0.00 NM M-F Jeopardy 630-7pm \$1,000.00 M-F Jeopardy JEOPARDY< Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/10/12 09/16/12 -- F-\$1,000.00 0.00 E48 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M- - - - -:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Jeopardy JEOPARDY< Start Date **End Date** Weekdays Spots/Week Rating Rate M- - - -Week: 09/17/12 09/23/12 \$1,000.00 0.00 0.00 NM E49 KSNV 09/11/12 09/11/12 CM :30 \$750.001 \$750.00 1135p-1237a

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Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #: Product Desc: Crossroads GPS **KSNV**

Flight Dates: 09/11/12 - 09/17/12 Estimate: 775

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show	N								
TONITE	SHW-N	BC< REV R									ı	
<u>Sta</u> Week: 09/	rt Date	End Date 09/16/12	Weekdays - T	Spots/Week 1	<u>Rate</u>	Rating 0.00						
E 50 KSNV			The Tonight Show		\$750.00 1135p-1237a		:30	1	\$750.00 1	0.00 NM	1	\$750.00
L 30 KONV	03/12/1	2 03/12/12	Tonight Show	W OIVI	1100p 1207a	VV	.50	'	ψ100.00 1	0.00 14101	'	ψ130.00
		BC< REV R										
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 51 KSNV			The Tonight Show		1135p-1237a		:30	1	\$750.00 1	0.00 NM	1	\$750.00
201 110111	00/10/1	2 00/10/12	Tonight Show		1100p 12014	•	.00	·	ψ1 00.00 1	0.00 14111	·	ψ, σσ.σσ
		BC< REV R										
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 52 KSNV					1135p-1237a		:30	1	\$750.00 1	0.00 NM	1	\$750.00
			Tonight Show						,			,
		BC< REV R		Consta /// a a la	Data	Datin -						
<u>Sta</u> Week: 09/	rt Date 10/12	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 53 KSNV			The Tonight Show	w CM	1135p-1237a		:30	1	\$750.00 1	0.00 NM	1	\$750.00
			Tonight Show									
		BC< REV R		Spoto/Mook	Poto	Poting						
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
E 54 KSNV	09/11/1	2 09/11/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	- T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
\A(A)<	A/AA/A	1D00 DEV D	M-F 6-7a WakeU	lp w/Wagners								
	/v/waGn rt Date	IRS2 REV R End Date	ATE Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T	<u> </u>	\$1,000.00	0.00						
E 55 KSNV	09/12/1	2 09/12/12	M-F 6-7a WakeU	p w/WaGM	6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
MAKE)	۸/۸۸/۸ ۲ ۸	IRS2 REV R	M-F 6-7a WakeU	lp w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	1	\$1,000.00	0.00						
E56 KSNV	09/13/1	2 09/13/12	M-F 6-7a WakeU		6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE \	MMAGN	IRS2 REV R	M-F 6-7a WakeU	lp w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	T	1	\$1,000.00	0.00						
E57 KSNV	09/14/1	2 09/14/12	M-F 6-7a WakeU		6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE \	N/WAGN	IRS2 REV R	M-F 6-7a WakeU ATE	p w/wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$1,000.00	0.00						
E58 KSNV	09/17/1	2 09/17/12	M-F 6-7a WakeU		6-7a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
WAKE \	N/WAGN	IRS2 REV R	M-F 6-7a WakeU ATE	ip w/wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/23/12	M	1	\$1,000.00	0.00						
E59 KSNV	09/11/1	2 09/11/12	Today Show Today Show	CM	658a-9am	- T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHW R	EV RATE	roday Onow									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	- T	1	\$1,500.00	0.00	-00		Φ4 F00 00 4	0.00.1114	_	Φ4 F00 00
E60 KSNV	09/12/1	∠ 09/12/12	Today Show Today Show	CM	658a-9am	W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHW R	EV RATE	July Chow									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/ E61 KSNV		09/16/12	W	CM	\$1,500.00 658a-9am	0.00 T	:30	1	\$1,500.00 1	0.00 NM	1	\$1 E00 00
LUI VOINV	03/13/1	۷۵/۱۵/۱۷ ۱۵/۱۵/۱۷		CIVI	000a-9dill	1	.30	ı	ψ1,000.00 Ι	U.UU INIVI	l '	\$1,500.00

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KSNV

Order / Rev: 105321

00000440

Advertiser: Crossroads GPS

Alt Order #: 06832442

Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12

775

Product Desc:

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Today Show **Today Show** TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating - - - T- - -Week: 09/10/12 09/16/12 \$1,500.00 0.00 E 62 KSNV 09/14/12 09/14/12 **Today Show** СМ 658a-9am ---F--:30 \$1,500,001 0.00 NM \$1.500.00 **Today Show** TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---F--\$1.500.00 0.00 E 63 KSNV 09/17/12 09/17/12 CM :30 1 \$1,500.001 0.00 NM **Today Show** 658a-9am M- - - - -\$1,500.00 **Today Show** TODAY SHW REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -09/23/12 0.00 Week: 09/17/12 \$1,500.00 E 64 KSNV 09/11/12 09/11/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - T- - - - -:30 2 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$700.00 0.00 E 65 KSNV 09/12/12 09/12/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - - W- - - -:30 2 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT **End Date** Weekdays Start Date Spots/Week Rate Rating 09/16/12 - - W- - -Week: 09/10/12 \$700.00 0.00 E 66 KSNV 09/13/12 09/13/12 NEWS 3 at 4 (1 HOUR)CM - - - T- - -\$700.001 0.00 NM 4-5pm :30 2 2 \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 - - - T- - -Week: 09/10/12 \$700.00 0.00 4-5pm ---F--E 67 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM :30 \$700.001 0.00 NM 2 \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date **End Date** Weekdays Spots/Week Rating Rate 09/16/12 ----F--\$700.00 0.00 Week: 09/10/12 E 68 KSNV 09/17/12 09/17/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M- - - - -:30 \$700.001 0.00 NM \$1,400.00 4PM NEWS (1 hour) FIRST NWS 3-4< REV TP, ADDED SPOT Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -Week: 09/17/12 09/23/12 \$700.00 0.00 E 69 KSNV 09/11/12 09/11/12 M-F Early News - T- - - -1 \$1,000.001 0.00 NM CM 5-630p :30 \$1,000.00 M-F Early News **VARIOUS** Start Date Spots/Week Rating **End Date** Weekdays Rate 09/16/12 \$1,000.00 Week: 09/10/12 0.00 E70 KSNV 09/12/12 09/12/12 M-F Early News CM --W---:30 1 \$1,000.001 0.00 NM \$1,000.00 5-630p M-F Early News **VARIOUS** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 09/10/12 09/16/12 - - W- - - -\$1,000.00 0.00 E71 KSNV 09/13/12 09/13/12 СМ - - - T- - -\$1,000.001 0.00 NM M-F Early News 5-630p .30 \$1,000.00 M-F Early News **VARIOUS** Spots/Week Rating Start Date End Date Weekdays Rate - - - T- -Week: 09/10/12 09/16/12 \$1,000.00 0.00 E72 KSNV 09/14/12 09/14/12 M-F Early News CM 5-630p ---F--:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Early News **VARIOUS** Start Date **End Date** Weekdays Spots/Week Rating Rate - - - F- -Week: 09/10/12 09/16/12 \$1,000.00 0.00 E 73 KSNV 09/17/12 09/17/12 :30 \$1,000.001 0.00 NM \$1,000.00 CM 5-630p M-

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

06832442 Alt Order #:

Product Desc: Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 775

Estimate:

M-F Early News M-F Early News VARIOUS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$1,000.00 0.00	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$1,000.00 0.00	
Week: 09/17/12 09/23/12 M 1 \$1,000.00 0.00	
E 74 KSNV 09/11/12 09/11/12 Noon News CM 12-1230pm - T :30 1 \$425.00 1 0.00 NM 1 \$425 Noon News	25.00
NEWS 3 AT NOON	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 -T 1 \$425.00 0.00	
Noon News	25.00
NEWS 3 AT NOON Start Date	
Start Date End Date Weekdays Spots/Week Nate Nating Week: 09/10/12 09/16/12 W 1 \$425.00 0.00	
Noon News	25.00
NEWS 3 AT NOON Start Pate Food Pate Weekdovin Spate Meak Pate Patien	
<u>Start Date </u>	
E 77 KSNV 09/14/12 09/14/12 Noon News CM 12-1230pm F :30 1 \$425.00 1 0.00 NM 1 \$425 Noon News	25.00
NEWS 3 AT NOON	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 F 1 \$425.00 0.00	
Noon News	25.00
NEWS 3 AT NOON Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/17/12	
News 3 Sunrise SATURDAY	50.00
AVG. ALL WKS Start Data Food Data Weekdows Sports/Week Reta Reting	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 S- 1 \$350.00 0.00	
Dr Phil	50.00
DR. PHIL< Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/10/12 09/16/12 -T 1 \$450.00 0.00	
E 81 KSNV 09/12/12 09/12/12 Dr. Phil CM 3-4p W :30 1 \$450.001 0.00 NM 1 \$450 Dr Phil	50.00
DR. PHIL<	
Start Date End Date Weekdays Spots/Week Rating Week: 09/10/12 09/16/12 W 1 \$450.00 0.00	
	50.00
DR. PHIL<	
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12 T 1 \$450.00 0.00	
E 83 KSNV 09/14/12 09/14/12 Dr. Phil CM 3-4pF :30 1 \$450.001 0.00 NM 1 \$450.00	50.00
Dr Phil DR. PHIL<	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 F 1 \$450.00 0.00	
· · · · · · · · · · · · · · · · · · ·	50.00
Dr Phil DR. PHIL<	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 M 1 \$450.00 0.00	
E 85 KSNV 09/16/12 09/16/12 CM 7a-8amS :30 1 \$625.00 1 0.00 NM 1 \$625	25.00

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS 06832442 Alt Order #: Product Desc: Crossroads GPS

Flight Dates: 09/11/12 - 09/17/12 Estimate: 775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots	Rate Pri Rtg Type Spots	s Amount
Sunday Today Sunday Today		
SUN TODAY-NBC		
Start Date		
Week: 09/10/12 09/16/12S 1 \$625.00 0.00		
E 86 KSNV 09/15/12 09/15/12 Saturday Today CM 7a-9amS- :30 1 Saturday Today	\$625.00 1 0.00 NM	1 \$625.00
AVG. ALL WKS		
Start Date		
Week: 09/10/12 09/16/12S- 1 \$625.00 0.00		
E 87 KSNV 09/15/12 09/15/12 News 3 Today - SATURIDM 9am-930am S- :30 1 News 3 Today - SAT	\$500.00 1 0.00 NM	1 \$500.00
AVG. ALL WKS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/12 09/16/12S- 1 \$500.00 0.00		
E 88 KSNV 09/15/12 09/15/12 Sa-Su News 3 at ElevenCM 11pm-1135pmS- :30 1 Sa-Su News 3 at Eleven	\$1,100.00 1 0.00 NM	1 \$1,100.00
WKD2 NWS-AT 11<		
Start Date		
Week: 09/10/12 09/16/12S- 1 \$1,100.00 0.00		
E 89 KSNV 09/16/12 09/16/12 Chris Matthews 9:30AM S M 9:30a-10a S :30 1	\$500.00 1 0.00 NM	1 \$500.00
Chris Matthews SUN 9:30am AVG. ALL WKS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/12 09/16/12S 1 \$500.00 0.00		
E 90 KSNV 09/15/12 09/15/12 Sa-Su Early News CM 5pm-630pmS- :30 1	\$650.00 1 0.00 NM	1 \$650.00
Sa-Su Early News AVG. ALL WKS		
Start Date		
Week: 09/10/12 09/16/12S- 1 \$650.00 0.00		
E 91 KSNV 09/11/12 09/11/12 Days of our Lives CM 1258p-2pm -T :30 1	\$425.00 1 0.00 NM	1 \$425.00
Days of our Lives DAYS-OUR LIVES<		
Start Date		
Week: 09/10/12 09/16/12 - T 1 \$425.00 0.00		
E 92 KSNV 09/12/12 09/12/12 Days of our Lives CM 1258p-2pm W :30 1	\$425.00 1 0.00 NM	1 \$425.00
Days of our Lives DAYS-OUR LIVES<		
Start Date		
Week: 09/10/12 09/16/12 W 1 \$425.00 0.00		
E 93 KSNV 09/13/12 09/13/12 Days of our Lives CM 1258p-2pm T :30 1	\$425.00 1 0.00 NM	1 \$425.00
Days of our Lives DAYS-OUR LIVES<		
Start Date		
Week: 09/10/12 09/16/12 T 1 \$425.00 0.00		
E 94 KSNV 09/14/12 09/14/12 Days of our Lives CM 1258p-2pm F :30 1	\$425.00 1 0.00 NM	1 \$425.00
Days of our Lives DAYS-OUR LIVES<		
Start Date	İ	
Week: 09/10/12 09/16/12 F 1 \$425.00 0.00		
E 95 KSNV 09/17/12 09/17/12 Days of our Lives CM 1258p-2pm M :30 1	\$425.00 1 0.00 NM	1 \$425.00
Days of our Lives DAYS-OUR LIVES<		
Start Date		
Week: 09/17/12 09/23/12 M 1 \$425.00 0.00		
E 96 KSNV 09/16/12 09/16/12 News 3 Today Wknd CM 9a-930amS :30 1	\$500.00 1 0.00 NM	1 \$500.00
News 3 Today AVG. ALL WKS		
Start Date		
Week: 09/10/12 09/16/12S 1 \$500.00 0.00	\$1,100.00 1 0.00 NM	1 \$1,100.00

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KSNV

Order / Rev: 105321

Advertiser: Crossroads GPS

Alt Order #: 06832442 Product Desc: Crossroads GPS

09/11/12 - 09/17/12 Flight Dates:

Estimate: 775

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots M-F News 3 at Eleven M-F News 3 at Eleven NEWS 3 AT 11< **End Date** Start Date Weekdays Spots/Week Rate Rating - T- - - -Week: 09/10/12 09/16/12 \$1,100.00 0.00 E 98 KSNV 09/12/12 09/12/12 M-F News 3 at Eleven CM 11pm-1135pm - - W- - - -:30 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/10/12 09/16/12 - - W- - -\$1.100.00 0.00 E 99 KSNV 09/13/12 09/13/12 :30 0.00 NM M-F News 3 at Eleven CM 11pm-1135pm ---T---1 \$1,100.001 \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ---T---\$1,100.00 0.00 E100 KSNV 09/14/12 09/14/12 M-F News 3 at Eleven CM 11pm-1135pm ---F--:30 1 \$1,100,001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< Start Date **End Date** Weekdays Spots/Week Rating Rate - - F- -Week: 09/10/12 09/16/12 \$1,100.00 0.00 E101 KSNV 09/17/12 09/17/12 M-F News 3 at Eleven M- - - - -CM 11pm-1135pm :30 1 \$1,100.001 0.00 NM \$1,100.00 M-F News 3 at Eleven NEWS 3 AT 11< **End Date** Start Date Weekdays Spots/Week Rate Rating 09/23/12 M- - - - -\$1,100.00 0.00 Week: 09/17/12 E102 KSNV 09/11/12 09/12/12 Face to Face w/ RalstonCM - TW- - - -730-758pm :30 2 \$800.001 0.00 NM 2 \$1,600.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE, ADDED SPOT Start Date **End Date** Weekdays Spots/Week Rate Rating 09/16/12 - TW- - - -Week: 09/10/12 \$800.00 0.00 ---TF--E103 KSNV 09/13/12 09/14/12 Face to Face w/ RalstonCM 730-758pm :30 \$800.001 0.00 NM 2 \$1,600.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE, ADDED SPOT Start Date **End Date** Weekdays Rating Spots/Week Rate 09/16/12 - - - TF- -0.00 Week: 09/10/12 \$800.00 E104 KSNV 09/17/12 09/17/12 Face to Face w/ RalstonCM 730-758pm M- - - - -:30 \$800.001 0.00 NM \$800.00 Face to Face w/ J.Ralston FACE-J RALSTON< REV RATE Weekdays Start Date **End Date** Spots/Week Rate Rating 09/23/12 M- - - - -\$800.00 Week: 09/17/12 0.00 E105 KSNV 09/16/12 09/16/12 Meet the Press 1 \$3,000.001 CM 8a-9am ----S :30 0.00 NM \$3,000.00 Meet the Press MEET PRESS-SUN Start Date End Date Spots/Week Rating Weekdays Rate \$3,000.00 Week: 09/10/12 09/16/12 ----S 0.00 E106 KSNV 09/14/12 09/14/12 Fri 10-11p CM 10-11pm ---F--:30 1 \$3,200.001 0.00 NM \$3,200.00 Friday Prime 10-11pm DLINE ADDED SPOT Weekdays Neekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/10/12 09/16/12 ---F--\$3,200.00 0.00 E107 KSNV 09/12/12 09/12/12 СМ - - W- - - -Wed PR 9-10p 9-10pm .30 \$4,000.001 0.00 NM \$4,000.00 Wednesday Prime 9-10pm AGT ADDED SPOT Spots/Week Rating Weekdays Start Date End Date Rate - - W- - -Week: 09/10/12 09/16/12 \$4,000.00 0.00 E108 KSNV 09/15/12 09/15/12 Sat PR 8-9p CM 8-9pm ---S-:30 1 \$1,200.001 0.00 NM \$1,200.00 Saturday Prime 8-9pm **NBC PRIME ADDED SPOT** Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 - - - - S-\$1,200.00 0.00 E109 KSNV 09/16/12 09/16/12 CM \$400.001 0.00 NM \$400.00 Sun 1135p-1200a ----- S :30

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KSNV

 Order / Rev:
 105321
 Advertiser:

 Alt Order #:
 06832442
 Product De

- TWTF- -

09/16/12

Flight Dates:

Week: 09/10/12

ser: Crossroads GPS

Product Desc: Crossroads GPS
Estimate: 775

09/11/12 - 09/17/12 Estimate:

Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ln Ch Start End Amount Sports Night in Las Vegas Sports Night in Las Vegas SPORTS NIGHT ADDED SPOT Start Date **End Date** Spots/Week Weekdays Rate Rating Week: 09/10/12 09/16/12 ----S \$400.00 0.00 E110 KSNV 09/16/12 09/16/12 LAW & ORDER (synd) PGM M-SA 8-11p / SUN-----S :30 1 \$1,200.001 0.00 NM \$1,200.00 Law & Order (synd) PRIME L&O ADDED SPOT Spots/Week Start Date End Date Weekdays Rate Rating Week: 09/10/12 09/16/12 \$1,200.00 0.00 E111 KSNV 09/11/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - TWTF- -:30 \$725.001 0.00 NM \$725.00 1 4PM NEWS (1 hour) NEWS ADDED SPOT. Start Date **End Date** Weekdays Spots/Week Rate Rating

\$725.00

0.00

Totals 118 \$83,275.00